

COOKIE POLICY

Information on the use of cookies

This website uses cookies to improve the usability of content by the user and to optimize the performance of the site. In this page you can find information on the use of cookies, how they are used on this site and how to manage them.

WHAT ARE COOKIES?

Cookies are text files that the web server sends to the user's browser, which in turn stores them on the site visitor's hard disk. Cookies contain information that can be read later by the web server, during the same visit (session cookies) or after days, months or years (persistent cookies).

COOKIE CATEGORIES

The Guarantor for the protection of personal data has identified two macro-categories of cookies: "technical" cookies and "profiling" cookies, distinguished on the basis of their characteristics and purpose of use.

TECHNICAL COOKIES

Technical cookies are those used for the sole purpose of "transmitting a communication over an electronic communications network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide this service" (see Article 122, paragraph 1, of the Code).

They are not used for other purposes and are normally installed directly by the owner or operator of the website. They can be divided into:

Browsing or session cookies, which guarantee the normal navigation and use of the website (allowing, for example, to make a purchase or authenticate to access restricted areas);

Analytical cookies, similar to technical cookies when used directly by the site operator to collect information, in aggregate form, on the number of users and how they visit the site;

Functionality cookies, which allow the user to browse according to a series of selected criteria (for example, the language, the products selected for purchase) in order to improve the service provided.

For the installation of these cookies the prior consent of users is not required.

PROFILING COOKIES

Profiling cookies are designed to create profiles related to the user and are used in order to send advertising messages in line with the preferences expressed by the same in the context of surfing the net. Because of the particular invasiveness that such devices can have in the private sphere of users, European and Italian legislation requires the user to be adequately informed about their use and express their valid consent.

THIRD PARTY COOKIES

Visiting a website you can receive cookies from the site visited (cookies owners), both from sites managed by other organizations (third-party cookies) such as, for example, social plugins for Facebook, Twitter, Google+, LinkedIn etc., used generally for sharing content in social networks. The presence of these plugins involves the transmission of cookies to and from all sites managed by third parties. The management of information collected by third parties is governed by the relevant information to which reference is made. To ensure greater transparency and convenience, the following are the web addresses of the various information and how to manage cookies.

Facebook uses cookies to offer the user sharing and like features on their wall.

For more information: <https://www.facebook.com/about/privacy>

Twitter uses cookies to provide the user with sharing functionality on their wall.

For more information: <https://support.twitter.com/articles/20170519>

Google+ uses cookies to provide the user with sharing functionality on their wall.

For more information: <http://www.google.com/policies/technologies/cookies/>

Linkedin uses cookies to provide the user with sharing functionality on their wall.

For more information: <https://www.linkedin.com/legal/cookie-policy>

Google Analytics. This site uses the web traffic analysis service Google Analytics that uses "cookies" to collect, anonymously, information on the use behavior of the site in order to perform statistical analysis.

For more information: <https://www.google.it/policies/privacy/partners/>

The user can autonomously manage the action of Google Analytics by installing in his browser the opt-out component provided by Google: <https://tools.google.com/dlpage/gaoptout>

DURATION OF COOKIES

Cookies have a duration established by the expiration date set in the single cookie (persistent cookies) or may expire when the browser is closed (temporary or session cookies).

Cookies can be:

Temporary or session: they are used to store temporary information, to connect the actions performed during a specific session and are removed from the computer when the browser is closed;

Persistent: they are used to store information, such as the login name and password, in order to avoid the user having to type them again each time he visits a specific site. These remain stored on your computer even after you close the browser.

COOKIE MANAGEMENT

The user has the right not to accept the storage of cookies in his navigation device.

Disabling technical cookies could compromise some features of the site.

MANAGEMENT OF COOKIES BY BROWSER SETTINGS

To cancel and disable the use of cookies, refer to the documentation of the browser used.

Here are the instructions for the most popular browsers:

Firefox: <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

Chrome: <https://support.google.com/chrome/answer/95647?hl=it>

Internet Explorer: <http://windows.microsoft.com/it-it/windows7/how-to-manage-cookies-in-internet-explorer-9>

Opera: <http://help.opera.com/Windows/10.00/it/cookies.html>

Safari: http://support.apple.com/kb/HT1677?viewlocale=it_IT